



Aarón Marín

SEO, Ads & Web

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About Me



I started my professional career at a marketing agency, working on web **development and SEO** for different client projects, and then moved to an agency **specialized in SEO and SEM**, where I enhanced these skills with multiple projects across various industries.

I describe myself as a curious person who **loves to learn** and is **committed to my work**.

Skills

- Advanced web development with **WordPress**.
- Advanced knowledge of **Elementor**.
- Basic knowledge of **HTML** and **CSS**.
- Advanced knowledge of tools like **Semrush, Ahrefs, Dinorank, RankMath, Yoast SEO, Google Tag Manager, Google Ads, Screaming Frog**, and **Google Search Console**.
- Advanced knowledge of **local SEO** with **Google My Business**.
- Advanced knowledge of **Meta Ads**.
- Basic knowledge of **Google Analytics 4**.
- Extensive experience with AI tools such as **Claude, ChatGPT, Perplexity**, and **MidJourney**.

Education

Higher Degree in Marketing and Advertising

2019 - 2021: CEI School

Master's in SEO Positioning

PeterLead Digital Marketing Agency

Google Ads Certification

Google

Course in Social Media Strategy and Digital Marketing

Business Acceleration Center of UCAM

Interface Design for Websites and Applications

Domestika

Work History

Web Positioning and Paid Campaigns Specialist - positioningnetworks.com

September 2022 - August 2025

Web Developer and SEO - drbrandfactory.es

June 2021 - September 2022

Languages

Spanish - Native

English - B2 - C1